



DATALYNX DMS Solutions

MASTER DATA MANAGEMENT

Improve Data Quality

Reduce Time and Cost

Avoid Data Duplication

Increase Data Accuracy

Better Data Compliance

Informed Decision Making

Easier Data Edits

Single Source of Truth

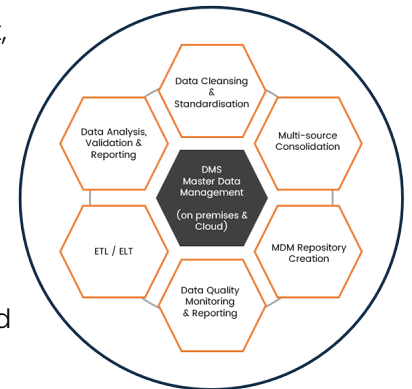
Managing Master Data

Datalynx MDM is a multi-domain master data management solution for establishing and maintaining control of your critical business data across the enterprise.

Supporting analytical and operational master data requirements, Datalynx MDM provides the tools to create an organisational “single source of truth” for each of your business-critical datasets, including customers, products, vendors, employees, assets and more.

Offering much more than traditional master data repositories, Datalynx MDM supports:

- Analysis, quality enhancement, deduplication and standardisation of relevant data.
- Master record creation and ongoing master data management.
- Integration with enterprise systems, data warehouses and external datasets to provide master data synchronisation.



The Datalynx multi-domain MDM Hub operates in conventional environments (on-premises), hybrid environments and in the Cloud.

Coupled with Datalynx Data Quality and Metadata Management, our MDM solution delivers the core elements of an effective enterprise Data Governance capability.

Datalynx MDM is also available via the Datalynx Data Management as a Service (DMaaS) platform, as a Cloud-based subscription service.

Contact sales@datalynx.com.au or visit us at www.datalynx.com.au to find out more.